

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a completed EEO Public File Report in the public file annually on the anniversary of the deadline for filing its license renewal application.

A. Full-Time Vacancies Filled During Past Year

1. Job Title:	DJ/ON AIR TALENT	Date Filled:	07.19.19
2. Job Title:	ACCOUNT EXECUTIVE	Date Filled:	10.1.19
3. Job Title:		Date Filled:	
4. Job Title:		Date Filled:	
5. Job Title:		Date Filled:	
6. Job Title:		Date Filled:	

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: DJ/ON AIR TALENT		Date Filled:		07.19.19
Source	Contact Person	Address	Tel #	Referred Person Hired?
ALL ACCESS	website	ON LINE		NO
RAMP 247.COM	website	KEVIN@RAMP247.COM	ON LINE	NO
KZFM-KKBA-KEYS	website	2118 Leopard Street, Corpus Christi, TX 78408	361-561-2334	Yes

See Attached Recruitment Sources

2. Job Title: ACCOUNT EXECUTIVE		Date Filled:		07/01/17
Source	Contact Person	Address	Tel #	Referred Person Hired?
Coastal Bend Help Wanted	website	coastalbendhelpwanted.com		No
KZFM-KKBA-KEYS	ON AIR	2117 Leopard Street, Corpus Christi, TX 78408		NO
LINKED IN	website	2029 STIERLIN CT MOUNTAIN VIEW, CAS 94043		YES
KZFM-KKBA-KEYS	website	2118 Leopard Street, Corpus Christi, TX 78408	361-561-2334	Yes

See Attached Recruitment Sources

C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During The Past Year (this will be a raw number):

29

D. Total Number of Interviewees For All Full-Time Vacancies Filled During the Past Year Per Recruitment/Referral Source:

Referral Source	Contact Person	Address	Tel #	Number of Interviewees Referred
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LINKED IN	website	2029 STIERLIN CT MOUNTAIN VIEW, CAS 94043	ON LINE	18
ALL ACCESS	website	ON LINE		2
RAMP 247.COM	website	KEVIN@RAMP247.COM	ON LINE	1
Coastal Bend Help Wanted		coastalbendhelpwanted.com		0
KZFM-KKBA-KEYS	website	2118 Leopard Street, Corpus Christi, TX	361-561-2334	8

E. Outreach Activities

Attach a list and brief description of all outreach activities performed during the past year. Stations may attach copies of the Outreach Activity Description Forms included in this section for these purposes.

JOB FAIR 4.10.19	DANIEL LUNA	AMERICAN BANK CENTER	HOST
TEXAS A&M	DANIEL LUNA	JOB FAIR	
SINTON HIGH SCHOOL	Gino Flores, Program Director	CAREER DAY/JOB OPPORTUNITES IN BROADCASTING	
Del Mar College	RODNEY BROWN, LAURA GAGAN	FACEBOOK/INTERNET USAGE COMMUNITY TRAINING	

Recruitment Sources

The following recruitment sources were utilized to seek candidates for the preceding job vacancies:

JOB FAIR

Texas Assn. of Broadcasters, 502 E. 11th Street, Austin, TX 78701, 512-322-9944

KZFM-KKBA-KEYS 2117 LEOPARD ST ON AIR ANNOUCEMENTS AND WEBSITES

LINKED IN	2029 STIERLIN CT MOUNTAIN VIEW, CAS 94043
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The licensee is continually updating and evaluating the effectiveness of our recruitment efforts and the response rates from the list below of sources. It invites any organizations reading this report to contact us to be added to the list in order that they may refer qualified applicants. MIC is an equal opportunity employer